



Email Marketing Packages



Sell more to your best customers!

Email marketing has been proven time and time again to be **the** most cost effective way to regularly reach a large number of customers!

Email Starter

What you get:

- Easy to use, full featured email marketing with many built in templates
- Full set up for 1 simple, branded email – great for special offers
- First email created and sent for you
- 1 hour training + basic sign up page for your web site
- Up to 500 email contacts
- ½ hour expert support per month



Monthly fee: \$65

Kick start your email marketing with an easy to use email marketing solution that's quick and easy to publish each month and a short, engaging read for your customers. Short emails have high open and click through rates.

Email Newsletter

What you get:

- Everything in Email starter, plus...
- A basic email marketing campaign plan
- A template designed for several articles – great for newsletters
- 2 hours training + first newsletter set up and sent for you
- 1 hour expert support per month



Monthly fee: \$100

The more you educate your customers the more they buy. And articles establish you as the expert and the best company to buy from.

We'll help you plan a simple email marketing campaign to keep your customers engaged and educated.

Email Producer

What you get:

- Everything in Email Newsletter, plus...
- A comprehensive email marketing campaign plan
- Custom, benefit based sign up form
- A comprehensive newsletter template & segmented mailing list
- 3 hours training
- 2 hours expert support per month



Monthly fee: \$200

Also available for 6 weekly or quarterly publication – ask for details!

When you're busy things get in the way of your newsletter. Leverage Anyware's legendary support to produce your newsletter and engage your customers every month without fail!

Monthly fee for additional subscribers:

501 – 2500 add \$30 2501 - 5000 add \$70 5001 - 10000 add \$120 (add to standard rates above)

All packages exclude writing content. Please ask for this additional service.